

Andy North poses with Amos Anderson, Coach Brad Munn, and our Sigma Pi Phi kids during the Youth Skills Challenge at the American Family Insurance Championship

Coach Brad Munn with the First Tee Madison Parks team who won the Youth Skills Challenge

Message from Executive Director, Ashlyn Mehlhaff

Over the past three years, if there is one thing we can say about our organization, it is that First Tee is so much more than golf. We offer life skills and valuable core lessons, academic remediation, social and emotional growth, healthy habits and nutrition, a safe space to grow, inclusivity and equitable opportunities, and much more. We value success not only on the golf course but, most importantly, in the game of life. First Tee is about hearing from a participant's mother that her relationship with her son has improved as a result of First Tee programming. It's about hearing from teachers that a student's behavior and grades have improved tremendously. Success for First Tee - South Central Wisconsin is about narrowing our local opportunity gap and eventually closing it for good.

2022 was a year filled with growth. We grew our programming partners, our events, and our First Tee family of supporters. Through our new partnership with One City Schools, we have been able to serve more kids throughout our community while improving the quality of our programming offered. On the Green Grass side, we have implemented age-based play instead of skills-based, affording more accessibility to the game, and even more access to their curriculum.

This past year was truly a success. I am so proud of our staff for their dedication and passion for our organization. Most importantly, I want to thank you all for your constant support and generosity to our kiddos. Our mentors, volunteers, partners, and donors give our organization life and make our impact possible. Thank you for all that you have helped us accomplish!

Ahlyn Mehlhaft

Ashlyn Mehlhaff FTSCW Executive Director



Ashlyn Mehlhaff, second from left, and Jim Metz, fourth from left, stand with First Tee participants and coaches at the American Family Insurance Championship "First Tee is a program that teaches so much more than the game of golf, it teaches children to be quality human beings. We couldn't be happier with the change for our son. Not only has his golf game improved, but we noticed a change in him as a person. He became more mature and confident." - Katie Mace First Tee Parent

First Tee Staff



Ashlyn Mehlhaff Executive Director



Brad Munn, PGA Director of Player Development



Kelsey Prescott Administrative Coordinator



Nate Savado Director of Programming & Community Outreach



Jenny Wartinbee Director of Development

Message from Board Chair, Jim Metz

2022 was the final year for me as Chair of First Tee South Central Wisconsin (FTSCW) and it was a rewarding year in so many ways. This organization continues to amaze me in all that we accomplish with the precious few resources that we have. We continue to provide outstanding green grass programming across the Madison Parks golf courses and through our relationships with affiliate courses. Applying our Nine Core Values, our kids learn valuable life lessons through the game of golf.

Our Learning Centers were in full gear during 2022, providing significant help to kids who are facing a gap in the opportunity to learn. We continue to focus tremendous time and resources on improving our ability to make an even bigger impact on these kids. We are excited about the adoption of the i-Ready platform and our growing partnerships with One City Schools, MMSD, and our community centers.

Our continued success as an organization is directly linked to the support that we receive from our community partners, donors, volunteers, board, staff, and our Champions4Kids - Jerry Kelly, Andy North, Steve Stricker, and Sherri Steinhauer. My personal thanks go out to all of you and I look forward to your continued support of this great organization. Let's make 2023 an even greater year for FTSCW!

Jim Metz FTSCW Board Chair, 2022



In 2022, First Tee - South Central Wisconsin awarded **128 golf** scholarships through partnerships with community centers, MMSD summer camps, and Nine Springs Golf Course.

2022 Board

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Jim Metz, Chair President and CEO, CUNA Brokerage Services (Retired) Jeff Cressman, Vice-Chair, 2023 Chair-Elect Senior Vice President, Wells Fargo Lindsay Koth, Vice-Chair Realtor, Bunbury & Associates Realtors Tony Balistreri, Treasurer Partner, Forvis Amy Flesch, Secretary Senior Account Executive, Gordon Flesch Company

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Pro Se Specialist, U.S. District Court for Western District of WI (Retired); Founder, First Tee - South Central Wisconsin

Sarah DeKraay Attorney/Shareholder, Murphy Desmond S.C.

Jim Krogstad Vice President, M3 Insurance Services (Retired) Karen Moser

Nurse Educator, Wm S Middleton VA Hospital (Retired) Greg Newman

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Brett Roth Vice President Business Banking, Monona Bank Al Steinhauer

Broker, Steinhauer Real Estate Development

Carol Vander Sluis Principal, Senior Wealth Advisor, Kovitz Investment Group Ben Wright SVP, Chief Underwriting Officer, Homesite Insurance

First Tee Champions

Jerry Kelly Andy North Steve Stricker Sherri Steinhauer

First Tee's mission is to impact the lives of youth by providing educational programs that build character, instill life-enhancing values. and promote healthy choices through the game of golf. Golf has become the fun for kids in programming while our Nine Core Values connect our golf programming with our Learning Center curriculum.

Honesty · Integrity · Sportsmanship · Respect Confidence · Responsibility · Perseverance Courtesy · Judgment

GOLF

First Tee's Programming reaches more than 12,000 kids annually with our local golf programs, affiliate golf programs, and school/community partnerships. We incorporate our Nine Core Values into our all of our program curriculum.



First Tee partners with local schools and gives physical educators all they need to get started. We provide training, equipment, and lesson plans that integrate life skills and values with the game of golf and motor skills. We work together to positively impact kids through golf and its ability to improve their social and emotional skills.

of This program partners with youth centers, their development professionals, and volunteer leaders to adapt to any setting, class time, and class

size to make the game of golf accessible to all.

Interested in becoming a mentor?

We are looking for volunteers and mentors to help with our 8-week summer golf program. Mentors must be able to walk 9 holes and pass a background check. Please email Kelsey Prescott for more information at kelsey@firstteescw.org

Watch our 2022 **Youth Skills** Challenge video



Grass Program provides understanding of life skills and golf development. Our trained coaches work to create a safe, supportive, and empowering environment to help your child prepare for life ahead, including friendships, school, college, and their careers.

Golf Affiliates	Participants
Bishops Bay	99
Bullseye	90
Edelweiss	52
Monona	50
Nine Springs	27
Nine Springs Scholarships	128
Odana	76
Reedsburg	81
Spring Green	24
Vitense	77
Yahara	77
Total	717







MMSD

MMSD has been an after-school learning center partner since our Learning Center started in 2014, providing us with access to students who need us the most through their out-ofschool time.

First Tee's Award-Winning Staff

Brad Munn 2018 Wisconsin PGA Youth Player Development Award

Nate Savado 2019 Madison Out-of-School Time (MOST) Empowering the Youth Award

LEARNING CENTER

In 2014, our chapter embarked on an ambitious goal to open after-school Learning Centers to provide academic support in addition to our life skills education through the game of golf. We were committed to helping the community-wide efforts to address and reduce the glaring educational gaps in achievement and opportunity found in South Central Wisconsin.

2022 Learning Center Statistics

- · 83% are eligible for free and reduced lunch
- 85% are racially diverse
- 45% are girls

One City Schools for 24

weeks, serving more than 200 kids between K-5th grades. In 2023, we will begin an in-school Learning Center program

assisting youth daily in the classroom.

94% average attendance in 2022

• 60% of students were two or more grade levels behind at the beginning of the program, which decreased to 54% at the end

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New this year: i-Ready Program

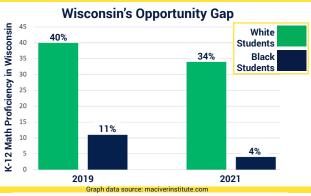


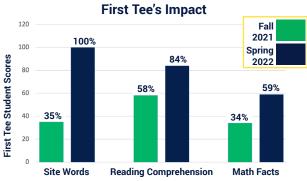
i-Ready is an online program for reading and mathematics that helps teachers determine students' needs, personalize their learning, and monitor progress throughout the school year.

What is the opportunity gap?

The opportunity gap is the way uncontrollable life factors like race, language, economic, and family situations can contribute to rates of success in educational achievement.







First Tee Champions Awards Banquet

"The First Tee Program has been amazing. I joined the program in 2018, and it has helped me become a better person since then. It has helped me with my golf game, but also has helped me learn life skills. Being awarded the sportsmanship award was a huge achievement in my life. It made me feel very happy that people enjoyed playing golf with me. I'm grateful for this program, and the people in it." - Nikkia Kohn

2022 Program Awards

Name Antuan Haskins Eli Mace Sam Stampfli Sabrina Chang Will O'Rourke Mya Bindl Matt Stampfli Parker Kornkven Nikkia Kohn Award Honesty Integrity Confidence Respect Responsibility Judgement Courtesy Perseverence Sportsmanship

Program

Learning Center Green Grass Learning Center Learning Center Green Grass Green Grass Learning Center Green Grass Green Grass

2022 Volunteer Awards

Name Carson Goff Gregg Henning Mike Michaels Jim Krogstad Pat Wongkit Taylor Knudtson Jilli Newman

Award YPAC Volunteer Award Outstanding Volunteer - LC Outstanding Volunteer - GG Outstanding Board Member Outstanding Partner Award Coach of the Year Emerging Coach of the Year





"The Champions Awards Banquet was a wonderful, celebratory evening. It was filled with an informative panel of speakers, dinner and drinks, fun award announcements, and a moving video that perfectly showcased our mission – a great event for our supporters and the Champions of First Tee!" - Carson Goff

Scholarship Winners



Drew Bindl - Humana Scholarship Award

First Tee SCW partners with Humana and offers a \$1,000 scholarship to one of our summer programming participants. The scholarship is based on First Tee's Nine Healthy Habits that are incorporated in our programming. Applicants must be 11 years or older to apply and complete a written essay on the importance of healthy habits.



Noah Lopez - Dye Family Scholarship Award

Noah Lopez, a 2022 East High School graduate, received the Dye Family Scholarship Award. To be eligible for the award, the applicant must have achieved Birdie or higher level in First Tee programs, been accepted into a 4-year or 2-year college for the first time, and have a history of community service or "giving back."



Rylan Conley - Masters Trip Award

The Masters Trip Award is intended to recognize a First Tee participant for their participation and excellence in our Green Grass Program. Rylan Conley experienced the trip of a lifetime to The Masters in Augusta, Georgia, which included travel, tickets, and lodging for him and a chaperone.

2022 George H. W. Bush Volunteer of the Year Award

Deb DeNure

Deb DeNure is a long-time volunteer with First Tee - South Central Wisconsin. Since 1999, she has served on the board, marketing committee, and chaired the fundraising committee. Most recently, she continues to contribute to the Humana Nine Healthy Habits Youth Invitational, Humana's Scholarship program. Deb contributed to raising more than one million dollars through partnerships and events including First Tee's Champions for Kids Gala, Champions Club, and Cheese and Cheers. Deb lives in McFarland and continues to support chapter efforts in creating active learning experiences and lifetime skills for youth in our area.





Girls Golf Day May 11th Presented by



2022 Events





Healthy Habits Invitational August 12th Presented by

Humana



Champions Awards Banquet August 30th Presented by



18th Annual Golf Outing June 27th Presented by



Fall Outing in the Suites October 20th







Donor Impact



Partner Highlight

Amy Flesch, daughter of former First Tee Board Chair **John Flesch**, currently serves on the board and executive committee of First Tee SCW. Thank you to the **Flesch family** and **Gordon Flesch** who have supported First Tee every year since its inception!

Our Impact

- **Approximately \$120,000** provided in golf instructional programming and collegiate funding to local community youth
- More than 51,500 holes golfed this year through our Green Grass Summer Golf Program



Watch our video about who we are



Your Dollars at Work

\$250

Sponsors one child to participate in our summer golf program

\$1,000 Provides healthy snacks for one semester of Learning Center for **50 kids**

\$2,000 Sponsors one child to participate in Learning Center for **one year**

\$3,000 Sponsors one complete set of golf SNAG equipment for a school or community partner

\$10,000 Sponsors annual transportation costs for one Learning Center

2022 Revenue

Corporations	\$82,671	12%
Events	\$241,735	35%
Foundations & Grants	\$98,225	15%
Individuals	\$220,505	32%
Programming	\$43,425	6%
TOTAL REVENUE	\$686,561	100%



2022 Donors

\$5,000 and Up

Allen & Ruth Zacharias Baird - Chris & Nikki Yesbeck Ben Wright Brad Niebuhr Bryan & Lisa Bechtoldt Carol Vander Sluis Craig and Leola Culver Foundation Craig Culver **CUNA Mutual Foundation** Deb Martin Everything's Possible Foundation, Inc Exact Sciences Festival Foods FootJov Gordon Flesch - Amy Flesch Greg Newman Humana, Inc. Jeanne Flesch Jeff & Allison Cressman Jeffrey & Karen Tallard Jim & Jill Krogstad Jim & Lynn Metz Madison Community Foundation PGA Tour RSM Foundation Steve Stricker American Family Insurance Foundation The Suby Group Tim & Anne Connor Tim McIlwain Wells Fargo Will Zalatoris Zach Munns

\$1.000 - \$4.999

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2022 Major Donors and Community Partners





Spring Outing in the Suites Thu. Apr. 6th at Vitense Golfland

Girls Golf Day Sun. May 7th at The Glen Golf Park

18th Annual Golf Outing Mon. Jun. 26th at University Ridge Golf Course

Humana Healthy Habits Invitational

Fri. Aug. 11th at Yahara Golf Course

Champions Awards Banquet

Mon. Oct. 23rd at Monona Terrace Contact jenny@firstteescw.org for more information Mark Your Calendar!



south central wisconsin

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Web: www.firstteescw.org

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